Electronic Acknowledgement Receipt					
EFS ID:	3032623				
Application Number:	09917792				
International Application Number:					
Confirmation Number:	9535				
Title of Invention:	Computerized system and method for increasing the effectiveness of advertising				
First Named Inventor/Applicant Name:	Alan D. Gould				
Customer Number:	22191				
Filer:	Wayne V. Harper				
Filer Authorized By:					
Attorney Docket Number:	50442.010200				
Receipt Date:	20-MAR-2008				
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Application Type:	Utility under 35 USC 111(a)				
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Submitted with Payment	yes				
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Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$525
RAM confirmation Number	4831
Deposit Account	501561
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1		OARspDkt50442010200.pdf	133075	yes	18
.	'		dald51bb372e888b628e410ca2242739 b1faa99f		
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	Document Description		Start	End	
	Amendment - After Non-Final Rejection		1	1	
	Claims		2	11	
	Applicant Arguments/Remarks Made in an Amendment		12	18	
Warnings:					
Information:					
2	O For Market ask (DTO 00)	fee-info.pdf	8170		2
2 Fee Worksheet (PTO-06)	iee-inio.pai		no	2	

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